



**N.K.P. Salve Institute of Medical Sciences & Research Centre and
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NKPSIMS & RC and LMH/Obgy/

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World Breast Feeding Week

1st August to 7th August 2025

Report

Department of Obstetrics & Gynaecology, N.K.P. Salve Institute of Medical Science & Research Centre and Lata Mangeshkar Hospital Nagpur had organized World Breastfeeding Week celebration from 1st August to 7th August 2025, with great enthusiasm on 01/08/2025, under the theme " PRIORITISE BREASTFEEDING :CREATE SUSTAINABLE SUPPORT SYSTEMS". It was mega event with various activities organized for and participated by undergraduates, postgraduates, faculties of Departments, interns and nursing colleges of VSPM.

INAUGURATION & GUEST LECTURE on 01/08/2025

The function commenced at Hall E with a warm welcome address delivered by Dr.AnujaBhalerao Ma'am, professor & HOD, obsgynae Dept. The event was formally inaugurated by Chief Guest - Dr.SajalMitra sir, Dean, Guest of honour - Dr. Thombre sir &Dr. Nitin Deosthale sir, who lit the ceremonial lamp followed by the which highlighted the crucial role of breastfeeding and emphasized institutional and community support for breastfeeding mothers.

Following the inauguration, an educational video on Antenatal and Postnatal Exercises to Support Breastfeeding was officially released that aimed to guide expectant and new mothers on maintaining physical health through guided exercises that facilitate better breastfeeding outcomes.

A guest lecture was then delivered by Dr. Kalyani Kadu, Consultant M. D. Paediatric in New era hospital. The topic of the lecture was emphasising & promoting this year's theme "Prioritise Breastfeeding :Create sustainable support systems "; which provided valuable insights into the physiology of lactation, solutions for exclusive breastfeeding, guiding proper positioning and the role of health workers in breastfeeding promotion. The interactive session was followed by participants to clarify doubts.

Program was attended by PG students of obsgynae Department, interns and faculties from OBGY Department, nursing staff & students.

OSCE, RANGOLI / POSTER/ SLOGAN COMPETITION on 02/08 /2025 –

As a part of the Breastfeeding Week Celebration 2025, an OSCE (Objective Structured Clinical Examination) competition was organized at opd seminar hall Department of Obstetrics and Gynaecology], aiming to assess and enhance clinical competency in essential breastfeeding skills.

- First Prize – Dr.Kajal Lakade

 Second Prize – DR. Neha

Rangoli, Slogan, and Poster Competition was organized to foster creativity while educating individuals about the importance of breastfeeding.

Rangoli Competition:

1st Prize: Dr. Samiksha

2nd Prize :Dr. Anurag Chaudhary

Slogan Competition:

1st Prize : Dr. Kalyani more

2nd Prize : Dr. Harshada

Poster Competition:

1st Prize:Dr.Shraddha patil

2nd Prize : Dr.KajalLakade

SKIT on 04/08/2025 –

Teams comprising postgraduate students, interns & nursing students participated enthusiastically to present creative and thought-provoking performances, using humour, emotion, and real-life situations to convey important messages on early initiation, exclusive breastfeeding for the first six months & its importance, dispelling common myths.

Dr.AnujaBhalerao (Prof & HOD OBGY), Dr Kanchan (Prof OBGY) were the judges for the competition. Out of the 2 teams, Nursing team won the first prize followed by the OBGY team.

PNC AWARENESS – 04/08/2025 -

Breastfeeding awareness in PNC ward was conducted by Dr.KanchanDadhe which explained partner & family support, nutritional advice, proper techniques of breastfeeding. It was an interactive session to make breastfeeding support tangible and sustainable.

ANC AWARENESS – 05/08/2025 -

The awareness session was conducted by Dr.Rohinibhoiyarin gynaeopdusing interactive discussions for enhanced understanding of the link between antenatal care and successful breastfeeding, motivating patients to follow recommended ANC schedules and prepare for exclusive breastfeeding.

SYNDICATE SEMINAR – 05/08/2025 -

Syndicate Seminar was held at opd seminar hall focusing on key topics — physiology of lactation, importance of breastfeeding to mother and child, human milk bank, and galactogogues, by postgraduate students of obsgynae Department.

Participants –Dr.Utkarshamali, Dr.ParthDhande,Dr.KajalLakade, Dr.Shreeyabalpande, Dr. NehaGondhalekar.

QUIZ – 06/08/2025

Quiz Competition was organized at Halle which aimed to enhance knowledge and awareness about breastfeeding, in alignment with this year's theme, by the quiz masters – DR.

Prajaktajunewar, Dr.AbhilashaGanvir&Dr.Shubhamnavhate, judged by Dr.AnujaBhalerao&Dr. Nikita Vijay.

Winner –Final year MBBS students

Runner up – Interns of Obgy Dept.

VALEDICTORY 07/08/2025 -

Valedictory function of Breastfeeding Week 2025 was held at HALLE with prize distribution, address by the Chief Guest, and vote of thanks, marking the successful conclusion of the week-long awareness activities.

Convener

Dr. Anuja Bhalerao
Professor & HOD
Department of OBGY
NKPSIMS & RC and LMH, Nagpur

In charges and Co-ordinators for Breastfeeding week-

Dr. Bhavna Kumare
Dr. Sheela Jain
Dr. Anurag Chaudhary
Dr. Neetu Meshram Walde.

